

Client:	Events Company
Project:	Re-design Website
Status:	Design Brief
Date:	21 May 2009

Overview

Site URLs

- www.andersonevents.com.au – Existing Site for reference and what needs to be improved on.

Site Map

- Main Navigation - 11 items
 - Home
 - Corporate Profile
 - Consultancy Services
 - Products
 - Sponsorship
 - Personal Training
 - Health & Fitness Programs
 - Competitions & Events
 - Links
 - Register your team
 - Contact Us

Objectives

- Credibility
- Establish an online identity
- Download a booking form for teams to register
- Receive general enquiries

Design/Content Brief

- ü The following elements are required in the Homepage design:
 - Logo and phone number across the top - 1300 132 921
 - An area for a large flash banner of rotating images on homepage
 - Some icons on homepage to include:
 - § Register interest in a competition
 - § Check Results
 - § Download Registration form
 - Right Pane – Latest News panel
 - Images need to reflect credibility, professionalism and sports (just use some example images for now as we'll need to source some)

Some sites client likes:

- <http://www.oxygym.com.au/>
- <http://www.spectrumworldwide.asia>

Technology

- This website will be built on Dot Net Nuke so design needs to be able to be converted into a DNN skin.